



SALE -A-BRATION

[6 January–31 March 2015]

Earn free
products!

THREE FANTASTIC WAYS TO GET *FREE!* PRODUCTS

Take a look through the brochure to see
the items you can earn free, for a limited time.

SHOP

It's simple—one free
product for every
\$90 AUD | \$110 NZD you spend
(before shipping & handling).
Get those products you've
been wanting and earn
more for free at the
same time!

JOIN

There's no better time to
join Stampin' Up!® Become
a demonstrator for just
\$169 AUD | \$189 NZD and
during Sale-A-Bration you
can choose what you want
for free (see p. 22-23).

HOST

Get **\$40 AUD | \$45 NZD** more to
spend on any Stampin' Up!
products with a qualifying
party—see p. 23 for details.



Look for video icons throughout the brochure directing
you to **www.stampinup.com/saleabrationvideos** for
videos filled with product information and inspiration.

Page numbers refer to this brochure unless otherwise noted. The abbreviation AC refers to the
2014-2015 annual catalogue; OC refers to the 2015 occasions catalogue. You can also find products by
clicking on the Store tab at **www.stampinup.com.au** or **www.stampinup.co.nz** and searching by item number.

All stamp sets are shown at 100%. Wood refers to wood-mount stamps; Clear refers to clear-mount stamps;
Photopolymer refers to photopolymer stamps. Learn more about each stamp type on AC p. 4.

YOU CAN MAKE IT

FREE! BEST DAY EVER
STAMP SET » Shown below

A4 CARDSTOCK » AC p. 183

○ Whisper White 106549 **\$14.95 AUD** | \$17.95 NZD

CLASSIC STAMPIN' PADS™ » AC p. 179-182

● Calypso Coral 126983 **\$9.95 AUD** | \$11.95 NZD

● Coastal Cabana 131175 **\$9.95 AUD** | \$11.95 NZD

● Crushed Curry 131173 **\$9.95 AUD** | \$11.95 NZD

TEA LACE PAPER DOILIES » AC p. 192

129399 **\$4.95 AUD** | \$5.95 NZD

VINTAGE FACETED

DESIGNER BUTTONS » AC p. 209

127555 **\$9.95 AUD** | \$11.95 NZD

BAKER'S TWINE » AC p. 206

● Crushed Curry 134586 **\$4.95 AUD** | \$6.25 NZD

ANGLED TAG TOPPER PUNCH » AC p. 221

133323 **\$39.95 AUD** | \$47.95 NZD



FREE!

BEST DAY EVER STAMP SET

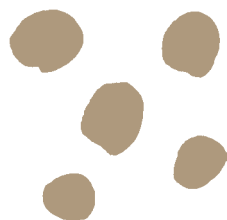
SET OF
9

Wood 139091
 Clear 139094
 Photopolymer 139149

Two-Step
 Coordinates with Best Year Ever
 Designer Series Paper, Best Year
 Ever Accessory Pack (p. 4)

**BEST.
 DAY.
 EVER.**

**YOU
 made
 MY DAY**



FREE!

BEST YEAR EVER ACCESSORY PACK

138634

Put a bow on your project or gift—literally—with this colourful accessory pack. Includes 6.4 mm polyester ribbon in Calypso Coral, Crushed Curry and Coastal Cabana, 4.6 m ea.; 24 designer buttons, 4 ea. of 3 colours in 2 sizes.



FREE!

BEST YEAR EVER DESIGNER SERIES PAPER

138633

It's time to get busy with these bright, detailed patterns. 12 sheets: 2 ea. of 6 double-sided designs. Acid free, lignin free. Calypso Coral, Coastal Cabana, Crushed Curry, Sahara Sand, Soft Suede, Whisper White





Visit www.pinterest.com/stampinup to see more great examples of products featured here.



For best results, stamp the inside petals first, then the large textured piece, then finish with the solid stamp.



Get the look of three colours with only two! Just stamp off the lighter colour before stamping your project.

YOU CAN MAKE IT

[**FREE!** LOTUS BLOSSOM STAMP SET » Shown below]

A4 CARDSTOCK » AC p. 180

● Old Olive 106576 **\$11.95 AUD** | \$14.50 NZD

MOONLIGHT DESIGNER SERIES

PAPER STACK » AC p. 185

133701 **\$11.95 AUD** | \$14.50 NZD

WATERCOLOR PAPER » AC p. 192

122959 **\$8.95 AUD** | \$11.25 NZD

CLASSIC STAMPIN' PADS » AC p. 179-181

● Blackberry Bliss 133642 **\$9.95 AUD** | \$11.95 NZD

● Old Olive 126953 **\$9.95 AUD** | \$11.95 NZD

● Pear Pizzazz 131180 **\$9.95 AUD** | \$11.95 NZD

● Rich Razzleberry 126950 **\$9.95 AUD** | \$11.95 NZD

STACKED WITH LOVE

DESIGNER WASHI TAPE » OC p. 5

137789 **\$8.95 AUD** | \$10.95 NZD

STAMPIN' SPRITZER » AC p. 210

126185 **\$4.95 AUD** | \$5.95 NZD



FREE!

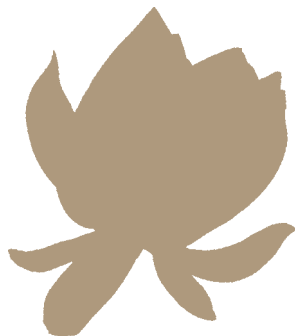
LOTUS BLOSSOM STAMP SET

SET OF
7

| Photopolymer 139143

| Two-Step

thank
you The
kindness
you show
has no end...



[Project Life® | by STAMPIN' UP!®]

Project Life makes memory keeping a breeze, whether you're recording everyday fun or preserving family milestones.

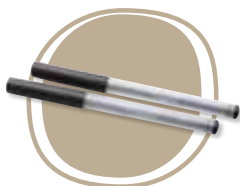
IT'S EASY TO GET STARTED WITH A CARD PACK AND JUST A FEW KEY PRODUCTS:



ESPRESSO 6" x 8"
(15.2 X 20.3 CM)
PROJECT LIFE ALBUM
AC p. 188 135293
\$16.95 AUD | \$19.95 NZD



VARIETY PACK 6" x 8"
(15.2 X 20.3 CM) **PROJECT LIFE PHOTO POCKET PAGES**
AC p. 188 135297
\$9.95 AUD | \$11.95 NZD



PROJECT LIFE JOURNALING PENS
AC p. 188 135304
\$6.95 AUD | \$8.50 NZD

FREE!

THIS DAY PROJECT LIFE MINI CARD COLLECTION

138636

Pack contains 30 cards to make memory keeping simple—10 4" x 6" (10.2 x 15.2 cm) cards and 20 3" x 4" (7.6 x 10.2 cm) double-sided cards.

Coastal Cabana, Daffodil Delight, Island Indigo, Rich Razzleberry, Tangerine Tango



Visit our online store at www.stampinup.com/sp/this-day to see all the designs.





Visit www.pinterest.com/stampinup to see more great examples of products featured here.



Make cutting simple with coordinating punches (AC p. 222-223).

YOU CAN MAKE IT

**[FREE! YOU BRIGHTEN MY DAY
STAMP SET » Shown below]**

A4 CARDSTOCK » AC p. 183

- Whisper White 106549 **\$14.95 AUD** | **\$17.95 NZD**

CRAFT STAMPIN' PAD » AC p. 210

- Whisper White 101731 **\$12.95 AUD** | **\$15.75 NZD**

CLASSIC STAMPIN' PAD » AC p. 179

- Hello Honey 133643 **\$9.95 AUD** | **\$11.95 NZD**

POMPOM TRIM » OC p. 12

- Calypso Coral 137898 **\$9.95 AUD** | **\$11.95 NZD**

TAKEOUT BOXES » OC p. 37

135827 **\$9.95 AUD** | **\$11.95 NZD**

NOTE TAG PUNCH » OC p. 28

135860 **\$29.95 AUD** | **\$35.95 NZD**

1/8" (3.2 MM) CIRCLE PUNCH » AC p. 223

134365 **\$15.95 AUD** | **\$19.25 NZD**



QUICK & EASY

FREE!

YOU BRIGHTEN MY DAY STAMP SET

SET OF
9

Wood 139103
Clear 139106

● Coordinates with Banner and What's Up Punches, Itty Bitty Accents Punch Pack (AC p. 222-223), Note Tag Punch (OC p. 28)



YOU BRIGHTEN MY DAY



YOU CAN MAKE IT

FREE! BIG DAY STAMP SET » Shown below

NOTE CARDS & ENVELOPES » AC p. 194

- Whisper White 131527 **\$9.95 AUD** | \$11.95 NZD

A4 CARDSTOCK » AC p. 180

Brights Collection 131282 **\$11.95 AUD** | \$14.50 NZD

COLORBOX® CHALK INK PADS » OC p. 25

● Aquamarine 138092 **\$9.95 AUD** | \$11.95 NZD

● Yellow Citrus 138093 **\$9.95 AUD** | \$11.95 NZD

CANDY DOTS » AC p. 208

Brights 130931 **\$9.95 AUD** | \$11.95 NZD

DAZZLING DETAILS » AC p. 213

- Dazzling Details 124117 **\$4.50 AUD** | \$5.50 NZD

1/8" (3.2 MM) RIBBON » AC p. 206

- Silver 132137 **\$8.95 AUD** | \$10.95 NZD

BANNER PUNCH » AC p. 223

133519 **\$18.95 AUD** | \$22.95 NZD



FREE!

BIG DAY STAMP SET

SET OF

5

Wood 139109

Clear 139112



..HAPPY....
BIRTHDAY

AND PERHAPS
...A LITTLE...
ice cream!

CELEBRATE
your
BIG DAY
WITH
CAKE



Blendabilities (p. 20) open up countless possibilities for customising your stamp artwork.



Our Chalkboard Paper (OC p. 25) is designed to produce just the right look with Chalk Ink.



Spritzing is a great way to add a splash of colour to Irresistibly Yours Specialty Designer Series Paper.



Use the brayer (AC p. 210) to get quick, uniform inking and wonderful effects like gradients.



Find these and other great stamp sets in the annual catalogue and the occasions catalogue.



Colour Irresistibly Yours Specialty Designer Series Paper with Blendabilities for unique, easy-to-achieve effects.

YOU CAN MAKE IT

FREE! IRRESISTIBLY YOURS SPECIALTY DESIGNER SERIES PAPER » Shown below

CELEBRATE BABY STAMP SET » AC p. 74

Wood 135365 **\$44.95 AUD** | **\$54.95 NZD**

Clear 135368 **\$32.95 AUD** | **\$39.95 NZD**

12" x 12" (30.5 X 30.5 CM)

CARDSTOCK » AC p. 183, 192

○ Whisper White 124302 **\$9.95 AUD** | **\$11.95 NZD**

● Kraft 133674 **\$9.95 AUD** | **\$11.95 NZD**

CLASSIC STAMPIN' INK® » AC p. 179-180

● Pistachio Pudding Refill 131166 **\$4.95 AUD** | **\$5.95 NZD**

● Daffodil Delight Pad 126944 **\$9.95 AUD** | **\$11.95 NZD**

BAKER'S TWINE » AC p. 206

● Crushed Curry 134586 **\$4.95 AUD** | **\$6.25 NZD**

DECORATIVE MASKS » AC p. 205

Dots & Stripes 133775 **\$4.95 AUD** | **\$5.95 NZD**

STAMPIN' SPRITZER » AC p. 210

126185 **\$4.95 AUD** | **\$5.95 NZD**



FREE!

IRRESISTIBLY YOURS SPECIALTY DESIGNER SERIES PAPER

138635

This white paper with a glossy white pattern is perfect for colouring using a variety of techniques—colouring reveals the pattern. 12 sheets: 2 ea. of 6 designs. 30.5 x 30.5 cm. Acid free, lignin free.



YOU CAN MAKE IT

**[FREE! SIMPLY WONDERFUL
STAMP SET » Shown below]**

A4 CARDSTOCK » AC p. 180, 183

Brights Collection 131282 **\$11.95 AUD | \$14.50 NZD**

○ Whisper White 106549 **\$14.95 AUD | \$17.95 NZD**

MEMENTO PAD » AC p. 212

132708 **\$9.95 AUD | \$11.95 NZD**

STAMPIN' BLENDABILITIES®

MARKERS » AC p. 212

● Daffodil Delight 130998 **\$20.95 AUD | \$25.95 NZD**

TAG A BAG GIFT BAGS » AC p. 201

Polka Dot 135503 **\$6.95 AUD | \$8.50 NZD**

BAKER'S TWINE » AC p. 206

● Tangerine Tango 134578 **\$4.95 AUD | \$6.25 NZD**

DECORATIVE LABEL PUNCH » AC p. 220

120907 **\$29.95 AUD | \$35.95 NZD**



FREE!

SIMPLY WONDERFUL STAMP SET

SET OF
7

Wood 139125
Clear 139128

● Coordinates with Decorative Label,
Extra-Large Oval Punches (AC p. 220-221)



SO HAPPY FOR YOU



YOU'RE SIMPLY WONDERFUL

you're the best!

to a great
FRIEND



Pair the stamps with a variety of punches (AC p. 219-223) to add just the right accent to projects.



The Simply Wonderful Stamp Set includes greetings perfect for both the inside and the outside of cards.



Visit www.pinterest.com/stampinup/ to see more great examples of products featured here.



Earn your Blendabilities free! See p. 20.



YOU CAN MAKE IT

FREE! A HAPPY THING
STAMP SET » Shown below

A4 CARDSTOCK » AC p. 183

○ Whisper White 106549 **\$14.95 AUD** | \$17.95 NZD

MEMENTO PAD » AC p. 212

132708 **\$9.95 AUD** | \$11.95 NZD

STAMPIN' BLENDABILITIES

MARKERS » AC p. 212

● Daffodil Delight 130998 **\$20.95 AUD** | \$25.95 NZD

● Old Olive 130999 **\$20.95 AUD** | \$25.95 NZD

SPIRAL BORDER PUNCH » AC p. 222

119872 **\$27.95 AUD** | \$33.95 NZD



FREE!

A HAPPY THING STAMP SET

SET OF

4

Wood 139131

Clear 139134



love
life

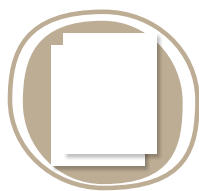


OUR FRIENDSHIP IS A VERY HAPPY THING

[BLENDABILITIES]

During Sale-A-Bration you can choose a Blendabilities assortment as your free item with a **\$90 AUD | \$110 NZD** purchase.
Or find more sets for purchase on AC p. 212 and OC p. 32.

GET STARTED WITH A BLENDABILITIES ASSORTMENT AND THESE BASIC PRODUCTS:



**A4 WHISPER
WHITE CARDSTOCK**
AC p. 183 106549
\$14.95 AUD | \$17.95 NZD



MEMENTO PAD
AC p. 212 132708
\$9.95 AUD | \$11.95 NZD



COLOR LIFTER
AC p. 212 129369
\$8.95 AUD | \$10.95 NZD

FREE!

STAMPIN' BLENDABILITIES MARKERS

Stampin' Blendabilities are a great way to add colour effects to projects. Each alcohol ink assortment includes three markers: a light, medium and dark shade perfect for blending and shading.

- ● ● Calypso Coral Assortment » 139922
- ● ● Coastal Cabana Assortment » 139923
- ● ● Cherry Cobbler Assortment » 139924
- ● ● Crumb Cake Assortment » 139925
- ● ● Daffodil Delight Assortment » 139926
- ● ● Melon Mambo Assortment » 139927
- ● ● Night of Navy Assortment » 139928
- ● ● Old Olive Assortment » 139929
- ● ● Pumpkin Pie Assortment » 139930
- ● ● Rich Razzleberry Assortment » 139931
- ● ● Smoky Slate Assortment » 139932
- ● ● Wisteria Wonder Assortment » 139934



Find these and other great stamp sets in the annual catalogue and the occasions catalogue.



Ask your demonstrator about stamping with different colours like Baked Brown Sugar, then colouring stamped images with Blendabilities.

JOIN STAMPIN' UP! CHOOSE YOUR REWARD

Join Stampin' Up! now for just **\$169 AUD** | **\$189 NZD** and receive a **\$235 AUD** | **\$285 NZD** value starter kit. Plus during Sale-A-Bration, you get to choose between two **FREE!** product options:

OPTION #1

Choose a free project kit from the occasions catalog.
These kits are the perfect way to get started as a demonstrator—lots of fun with minimal preparation.



HELLO LIFE » OC p. 6
HOORAY IT'S YOUR DAY » OC p. 16
PERPETUAL BIRTHDAY CALENDAR » OC p. 17
BUILD A BOUQUET » OC p. 29
SO YOU » OC p. 48

See the occasions catalogue for coordinating products to complete your kit.

OPTION #2

Choose any two Sale-A-Bration items. It's the perfect chance to get the products that you wanted anyway. Have fun making projects—and money!



HOST A PARTY

You love having parties—why not earn **FREE!** goodies?
Host a party during Sale-A-Bration and earn even more rewards!

YOUR PARTY SALES ¹	YOUR HOSTESS CREDITS ²	YOUR 50%-OFF ITEMS ³	MORE WITH SALE-A-BRATION
\$1,250 AUD \$1,400 NZD or more*	\$200 AUD \$220 NZD or more*	4 items	\$40 AUD \$45 NZD more in hostess credits with \$400 AUD \$450 NZD in sales!
\$1,000 AUD \$1,100 NZD	\$160 AUD \$180 NZD	3 items	
\$800 AUD \$900 NZD	\$130 AUD \$145 NZD	2 items	
\$600 AUD \$700 NZD	\$100 AUD \$110 NZD	1 item	
\$500 AUD \$550 NZD	\$80 AUD \$90 NZD	—	
\$400 AUD \$450 NZD	\$60 AUD \$70 NZD	—	
\$300 AUD \$350 NZD	\$50 AUD \$55 NZD	—	—

¹ Party sales does not include shipping & handling.

² Hostess credits cannot be used to purchase 50%-off items from any catalogue.

³ Items at 50% off include any full-priced item from any catalogue.

*When your party sales reach over **\$1,250 AUD | \$1,400 NZD**, you earn an additional 15% of the amount over **\$1,250 AUD | \$1,400 NZD** in hostess credits, in addition to the extra **\$50 AUD | \$55 NZD** hostess credits Sale-A-Bration reward.

CHECK OUT THE
ANNUAL CATALOGUE AND THE
SPRING/SUMMER CATALOGUE FOR MORE
PRODUCTS TO PURCHASE AND EARN FREE
SALE-ABRATION ITEMS OR VISIT THE ONLINE
STORE AT WWW.STAMPINUP.COM.AU
OR WWW.STAMPINUP.CO.NZ.



AUSTRALIA/NEW ZEALAND

Recommended retail prices. Prices include GST. Shipping and handling charges are an additional 5% of GST inclusive price. Minimum \$5.95 AUD | \$9.95 NZD.

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Ordering: All products in this catalogue may be purchased only through a Stampin' Up! demonstrator. Demonstrators are independent contractors and are not employees of Stampin' Up! To help your demonstrator ensure accuracy in taking your order, always include the item number, description and price of each item ordered. Your demonstrator will provide you with a copy of your order. Please retain this copy for your personal records. You have a right to cancel an order within 10 days of receiving your completed order form. Ask your demonstrator for more details.

Delivery: Orders placed at Stampin' Up! workshops are usually shipped from the Stampin' Up! warehouse within 48 hours—excluding weekends and holidays—of the date that Stampin' Up! receives the order from the demonstrator. Other orders may be subject to a 10-day processing period as proscribed by law. Stampin' Up! is not liable for any delay in shipment caused in whole or in part by circumstances beyond Stampin' Up!'s control.

Guarantee: We guarantee products to be free from manufacturing defects for a period of 90 days after the shipping date. Missing items, incorrect shipments and defective or damaged merchandise must be reported to your demonstrator within 90 days of the shipping date. This guarantee does not cover merchandise damaged through accident or abnormal use. If you should require assistance, please contact your demonstrator.

Exchanges & Refunds: New, unused merchandise may be exchanged within 90 days of the original shipping date. The merchandise must be in the current catalogue and in original shipping condition. The customer may be responsible for return shipping charges unless the products fail to meet any of the guarantees provided by law. For assistance, please contact your demonstrator.

Limitations: Stampin' Up! reserves the right to issue a refund or substitute merchandise of similar quality and value for items that are discontinued or out of stock. The decision to discontinue merchandise belongs solely to Stampin' Up! The items sold are craft items and your results may vary from the examples shown. Products may not be available in all markets.

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